



Natalia Swalnick

Director of Environmental Health

American Lung Association in Colorado

The logo for Clean Cities Denver Metro Coalition, featuring the text "Clean Cities" in a green, sans-serif font above the text "DENVER METRO COALITION" in a smaller, green, sans-serif font, all on a white background.

Denver Metro Clean Cities Coalition (DMCCC)

- Founded in September 1993
- Second-oldest coalition in the United States

American Lung Association in Colorado (ALAC)

- ALAC administers the program
- Burning less petroleum results in cleaner air
- Cleaner air = healthier lungs



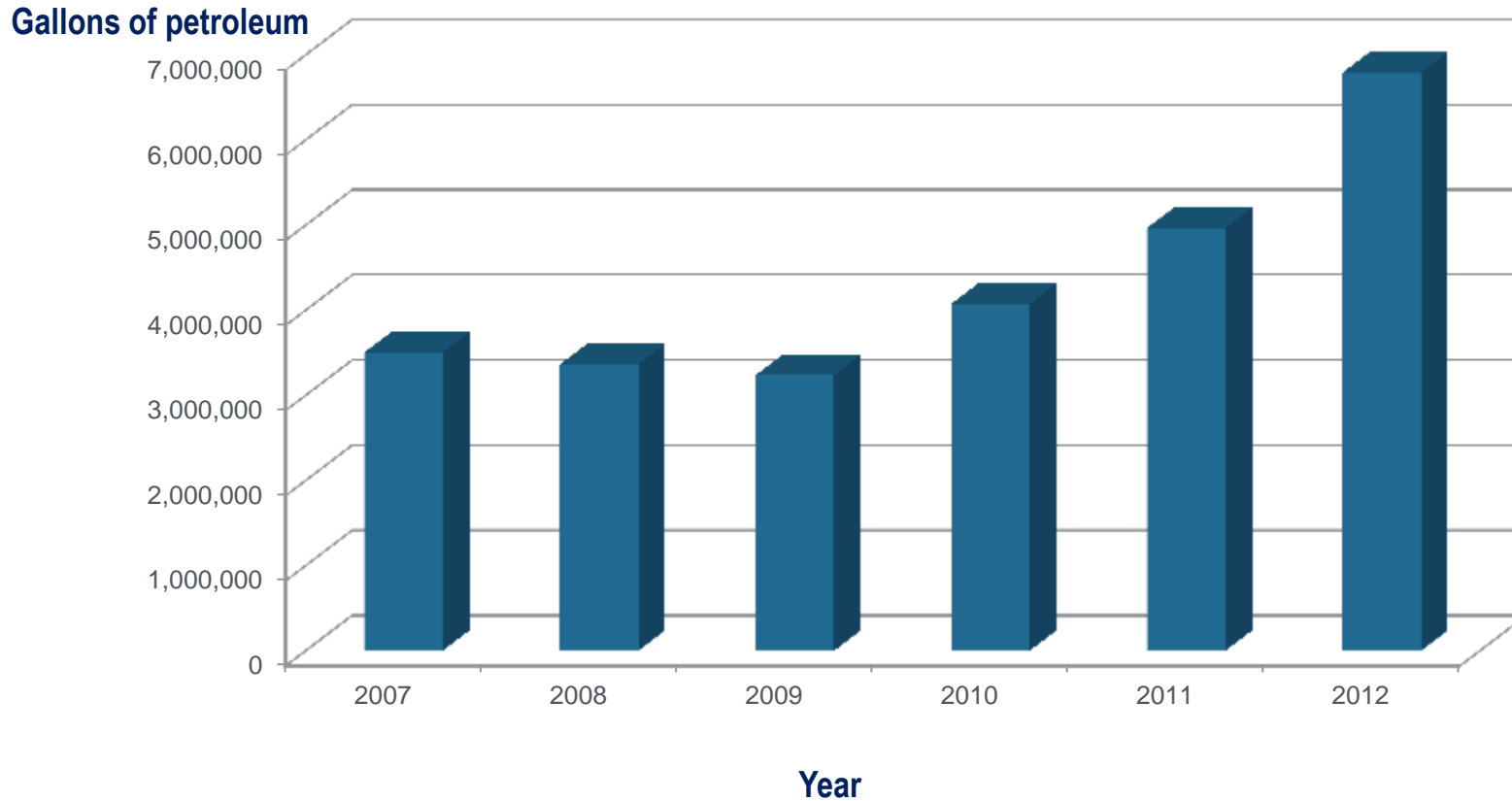
Key partners

- Department of Energy, National Renewable Energy Laboratory, Environmental Protection Agency and Argonne National Laboratory
- CO Energy Office, Department of Transportation, Public Health and Environment, and State Fleet Management
- City and County of Denver, City of Boulder, Denver International Airport

Petroleum Displacement



Petroleum Displacement (GGEs)



Project FEVER



Fostering Electric Vehicle Expansion in the Rockies

Denver Metro Clean Cities - Principal Investigator



106 partners from across Colorado

\$500,000 award - Department of Energy “Clean Cities Community Readiness and Planning for Plug-in Electric Vehicles and Charging Infrastructure” program

Analyze current policy and design future policy within context of a community-based electric vehicle infrastructure readiness plan

Key areas of analysis: utilities, policy, planning, permitting, marketing and air quality

www.ElectricRideColorado.com

Key legislative victories - 2013



SB13-126

- Concerning the removal of unreasonable restrictions on the ability of the owner of an electric vehicle to access charging facilities

HB13-1247

- Includes plug-in hybrid electric vehicles in CO tax credits
- Simplifies process to determine tax credits on alternative fuel vehicles

HB13-1110

- Levels playing field by taxing alternative fuels on energy content
- Adds a \$50 fee to electric vehicles

Role of DMCCC

Policy analysis, research for legislators, interim policy committee participation, grassroots support

Analysis

- Policy support and grassroots network
- Determination of fuel types and duty cycles
- Fleet vehicles, fuel savings and emissions benefits

Liaison

- Elected officials and decision-makers
- Interagency MOUs
- Network and promote public-private partnerships

Media and outreach

- Press events and public relations
- Campaigns for general public
- Special event support
- Raise awareness

Thank you!



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