



Northwest Energy Efficiency Alliance

Northwest Trends in Energy Efficiency Policy

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NORTHWEST ENERGY EFFICIENCY ALLIANCE

Overview



About NEEA

EE as a Resource in the Northwest

Recent Developments by State

Where are things heading?

NEEA is a Regional Collaborative



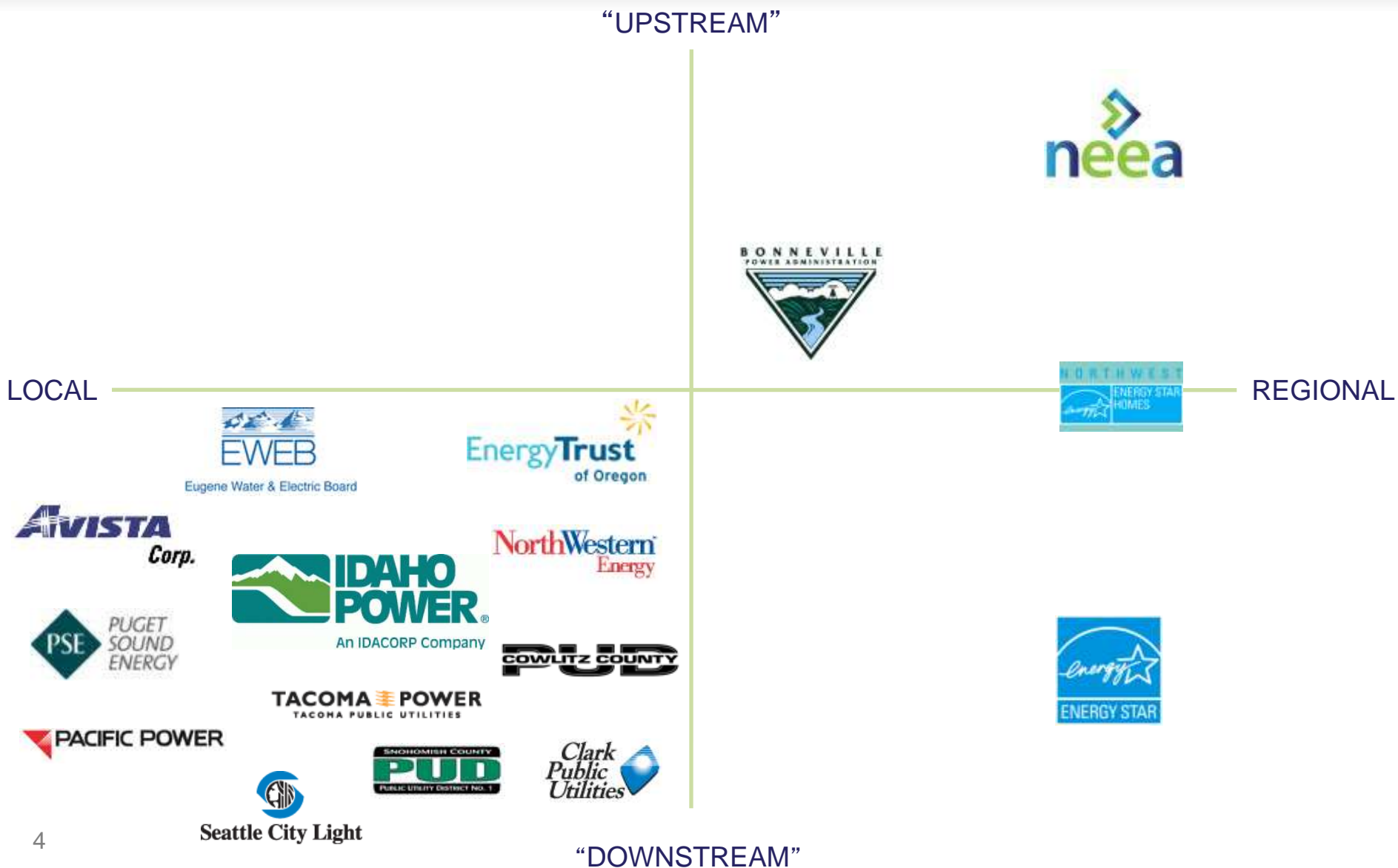
CHELAN COUNTY



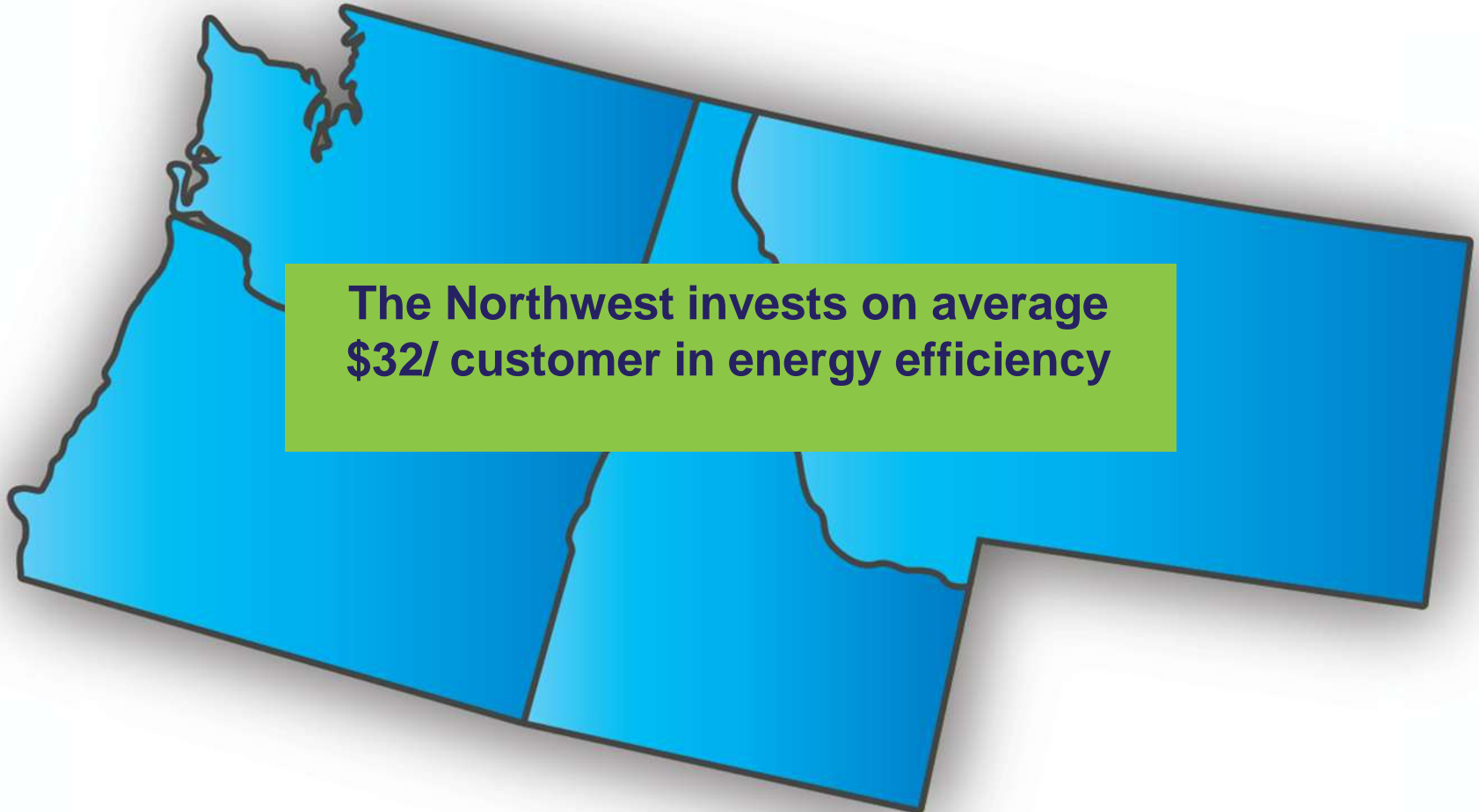
Eugene Water & Electric Board



NEEA Works Upstream in the Market



Energy Efficiency as a Resource in the NW



Recent Developments



**Decoupling
Mechanism**

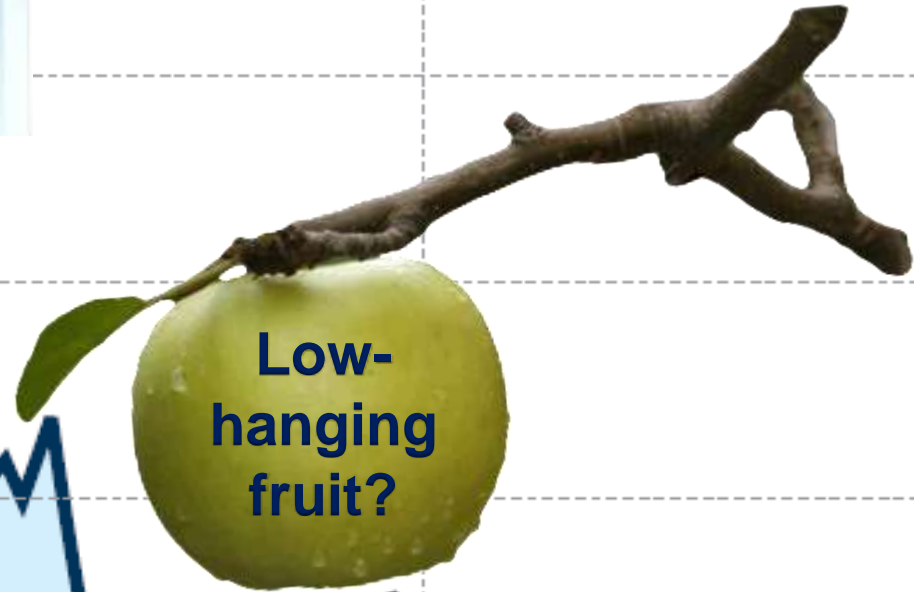
Customers Seeing

**Saving Northwest Customers \$1.36 B
through a Decade of EE Investment
investments**

**10-year
Energy Plan**

**Spending more
than ever on EE**

Energy Efficiency Landscape Today



Uncertain Economy

GO DUCTLESS
AND GO TO YOUR
COMFY PLACE.

Non-energy Benefits

Lower Avoided Costs

A yellow diamond-shaped sign with a black border and two mounting holes. The text "BRIGHT FUTURE AHEAD" is written in bold, black, sans-serif capital letters, arranged in three lines and slightly rotated counter-clockwise. The sign is set against a clear blue sky background.

**BRIGHT
FUTURE
AHEAD**

Questions & Comments

Filling the
Energy
Efficiency
Pipeline

Accelerating
Market
Adoption

Delivering
Regional
Advantage



Thank You!

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