



# *From “K-to-Gray”*

*Improving Energy Literacy Across the Public Spectrum*

*Moderated by the*

*New Mexico State Energy Office*

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# New Mexico Highlights

- Largest NM solar power plant under construction: **48.5 MW**
- Total utility-scale renewable energy power plants: **950 MW**
- Renewable energy portion of total electricity retail sales: **12%**
- Production Tax Credit → **fully subscribed**
- Energy reduction per capita since 1990: **-17%**
  - Industrial: -10%
  - Transportation: -36%
- 2009 IECC energy code in place, statewide

# Energy Literacy in New Mexico

- Energy is complex to talk about
- Competing critical issues
- Solar is obvious
- Oil and gas is king
- Economics
- Economic development
- Balancing of incentives, regulation, and laws for industry

# Public Outreach in New Mexico

- Energy education:
  - K-12 schools, UNM, NMSU, Community Colleges
  - State Fair, Earth Day, Solar Fiesta
- Latest examples:
  - UNM Lobo Sports announcements
  - RideShare bus wraps
- Thanks DOE State Energy Program!



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