



To reserve exhibit space or register for sponsorship opportunities, visit the conference website at: annualmeeting2013.naseo.org or contact Shemika Spencer at: 703.299.8800 or spencer@naseo.org.



About the Meeting

This year's NASEO 2013 Annual Meeting will explore the State role in the nation's transformative natural gas and shale development; grid integration of emerging technologies in electric generation, transmission and distribution; and reliability and resiliency of the nation's energy infrastructure. Join us from Sunday, September 15, through Wednesday, September 18, 2013, in Denver, Colorado, at the Curtis Hotel.

The Annual Meeting is an essential opportunity for State Energy Office directors and senior staff, utilities, businesses, federal officials, and other energy stakeholders to exchange lessons learned and hear from the experts on State energy priorities, specifically:

- Enhancing **cyber security** for energy delivery systems;
- Enabling the **Smart Grid** through cloud computing;
- Showcasing the **value of energy efficiency**;
- Exploring **zero net energy** ready buildings in partnership with the New Buildings Institute;
- Capturing the economic opportunities in natural gas and shale expansion;
- Rebuilding communities and **climate** adaptation;
- Advancing efficiency and renewables through **innovative financing**;
- Encouraging **advanced manufacturing** and economic development; and
- Increasing the use of **alternative fuels** and related infrastructure.

Sponsorship and Exhibitor Opportunities Available

With more than 250 anticipated participants, including leading energy decision makers from state and federal agencies, this meeting provides an outlet to share products and services, gain industry visibility, and establish long-term working relationships with public and private sector partners. Sponsorship facilitates information sharing at the event through presentation opportunities, roundtable discussions, and tabletop displays.

Available sponsorship and exhibitor opportunities are outlined on the following pages. **Opportunities are limited so be sure to register today!**

Sponsorship Levels + Benefits

NASEO offers several levels of sponsorship to fit every budget and objective. From Diamond to Supporting level, sponsors will receive the following benefits at the NASEO 2013 Annual Meeting.

Diamond Sponsor

\$10,000 (Affiliate)
\$15,000 (Non-Affiliate)

Select one:

- Networking Reception
- Leadership Dinner

Diamond benefits include:

- ◆ Four (4) meeting registrations
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) year NASEO affiliate membership
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ Complimentary exhibit space
- ◆ Recognition in the 2013 ZNE Buildings Status Update
- ◆ Special recognition at conference opening and brief remarks at sponsored event

Platinum Sponsor

\$7,500 (Affiliate)
\$10,000 (Non-Affiliate)

Select one:

- Monday Keynote Luncheon
- Tuesday Keynote Luncheon

Platinum benefits include:

- ◆ Three (3) conference registrations
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ 50% discount on cost of exhibit space
- ◆ Recognition in the 2013 ZNE Buildings Status Update
- ◆ Special recognition at conference opening

Gold Sponsor

\$5,000 (Affiliate)
\$7,500 (Non-Affiliate)

Select one:

- Monday Breakfast
- Tuesday Breakfast
- Wednesday Breakfast
- Meeting Bags

Gold benefits include:

- ◆ Two (2) conference registrations
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ 25% discount on cost of exhibit space
- ◆ Recognition in the 2013 ZNE Buildings Status Update
- ◆ Verbal recognition

Silver Sponsor

\$2,500 (Affiliate)
\$5,000 (Non-Affiliate)

Select one:

- Monday AM Networking Break
- Monday PM Breakout Refreshment Breaks
- Tuesday AM Networking Break
- Tuesday PM ZNE Forum Breakout Refreshment Breaks
- Wednesday AM ZNE Forum Networking Break

Silver benefits include:

- ◆ One (1) conference registration
- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ One (1) page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ 10% discount on cost of exhibit space
- ◆ Verbal recognition

Program Brochure

Bronze Sponsor

\$1,250 (Affiliate)

\$2,500 (Non-Affiliate)

Select one:

Energy Security Committee Break

Transportation Committee Break

Buildings Committee Break

Bronze benefits include:

- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage
- ◆ Half page promotional advertisement included in program brochure
- ◆ One (1) promotional literature item included in meeting bag or literature table
- ◆ Verbal recognition

Supporting Sponsor

\$750 (Affiliate)

\$1,250 (Non-Affiliate)

Select one:

Literature Distribution on Table

Half Page Advertisement Included
in Program Brochure

One Promotional Literature Item
Included in Meeting Bag

Supporting benefits include:

- ◆ Name and logo displayed prominently on website, announcements, program brochure and event signage

Conference Exhibitor

\$1,500 (Affiliate)

\$2,000 (Non-Affiliate)

Conference exhibitor benefits include:

- ◆ Name displayed on website, announcements, and program brochure
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<http://annualmeeting2013.naseo.org/> or contact Shemika Spencer at: 703.299.8800 or sspencer@naseo.org.

Agenda-at-a-Glance

Below is the preliminary agenda for the 2013 NASEO Annual Meeting.

Sunday, September 15

12:00 p.m. – 2:00 p.m.	DOE SEP Competitive Grants Meeting
2:00 p.m. – 4:00 p.m.	NASEO Concurrent Committee Sessions
2:00 p.m. – 3:30 p.m.	Exhibitor Set-up
4:15 p.m. – 5:30 p.m.	NASEO Board of Directors Meeting
5:30 p.m. – 6:00 p.m.	NASEO Annual Business Meeting

Monday, September 16

7:00 a.m. – 8:00 a.m.	Continental Breakfast
7:00 a.m. – 4:00 p.m.	Exhibit Hours
8:00 a.m. – 10:15 a.m.	Plenary Session
10:15 a.m. – 10:45 a.m.	Morning Networking Break
10:45 a.m. – 12:00 p.m.	Plenary Session
12:00 p.m. – 1:15 p.m.	Keynote Luncheon (<i>with Speaker</i>)
1:30 p.m. – 2:45 p.m.	Concurrent Session
2:45 p.m. – 3:00 p.m.	Afternoon Networking Break
3:00 p.m. – 5:00 p.m.	Plenary Session

Tuesday, September 17

7:00 a.m. – 8:00 a.m.	Networking Breakfast
7:00 a.m. – 4:00 p.m.	Exhibit Hours
8:00 a.m. – 10:15 a.m.	Plenary Session Zero Net Energy Forum Breakout Sessions
10:15 a.m. – 10:30 a.m.	Morning Networking Break
10:30 a.m. – 12:00 p.m.	Plenary Session
12:00 p.m. – 1:15 p.m.	Keynote Luncheon (<i>with Speaker</i>)
1:30 p.m. – 2:30 p.m.	Zero Net Energy Forum Plenary Session
2:30 p.m. – 2:45 p.m.	Afternoon Networking Break
2:45 p.m. – 4:00 p.m.	Forum Breakout Sessions
4:15 p.m. – 5:15 p.m.	Zero Net Energy Forum Plenary Session
5:30 p.m. – 7:30 p.m.	Networking Reception

Wednesday, September 18

7:00 a.m. – 8:00 a.m.	Networking Breakfast (<i>with Speaker</i>)
7:00 a.m. – 12:00 p.m.	Exhibit Hours
8:00 a.m. – 12:00 p.m.	Plenary Session
10:15 a.m. – 10:30 a.m.	Morning Networking Break
12:00 p.m.	Adjourn and Exhibitor Breakdown

Contact:

Shemika Spencer
Grants and Program Manager
sspencer@naseo.org
703.299.8800 x15

Website:

annualmeeting2013.naseo.org

Past Sponsors and Exhibitors

- ◆ 25x25
- ◆ 4tell Solutions, LLC
- ◆ Alliance to Save Energy
- ◆ American Council on Renewable Energy
- ◆ America's Natural Gas Alliance
- ◆ Association of Energy Services Professionals
- ◆ Chevron Energy Solutions
- ◆ Concord Servicing Corporation
- ◆ ConEdison Solutions
- ◆ Conservation Services Group
- ◆ Constellation Energy
- ◆ Eaton Corporation
- ◆ eCorps
- ◆ Energy Bright
- ◆ EnergyCap
- ◆ Energy Center of Wisconsin
- ◆ Energy Efficient Codes Coalition
- ◆ Energy Platforms
- ◆ Energy Services Coalition
- ◆ Energy Systems Laboratory
- ◆ EnerNOC
- ◆ E-Source
- ◆ Everblue Training Institute
- ◆ Good Steward Software
- ◆ GOVERNING
- ◆ Hinge Networks
- ◆ ICF International
- ◆ International District Energy Association
- ◆ Johnson Controls
- ◆ MaxLite
- ◆ National Biodiesel Board
- ◆ National Institute of Building Sciences
- ◆ National Energy Foundation
- ◆ National Fenestration Rating Council
- ◆ National Insulation Association
- ◆ National Rural Electric Cooperative Association
- ◆ NEED Project
- ◆ Optimum Energy
- ◆ PolyBrite International, Inc.
- ◆ SAIC
- ◆ Schneider Electric
- ◆ Southern States Energy Board
- ◆ Spray Polyurethane Foam Alliance
- ◆ The Cadmus Group
- ◆ The Dow Chemical Company
- ◆ The Energy Conservatory
- ◆ The Solar Alliance
- ◆ The Weidt Group
- ◆ U.S. Department of Energy
- ◆ Vermont Energy Investment Corporation